



**Early Learning
Coalition**
OF PINELLAS COUNTY



Pizza Hut's literacy program is expanding its enrollment

The BOOK IT! Program is excited to announce that **we are expanding enrollment to include PreK students**, and we wanted you to be the first to know!

We are making this change because we know that early childhood is a critical time for building a strong reading foundation and that PreK students heading into kindergarten have been adversely impacted due to the pandemic.

Here's how we can help. BOOK IT! is a reading incentive program created by Pizza Hut in 1984. We empower teachers and parents to motivate their students to read by providing Reading Award Certificates®, good for a free, one-topping Personal Pan Pizza® from Pizza Hut®. This program is free to

schools and runs October – March. For more information, please visit us at www.bookitprogram.com.

We invite each teacher to enroll their class individually here to choose the experience that works best for their classroom. We request that you forward this message now to eligible teachers*, as the enrollment period for paper teacher packets ends when all available paper materials have been allocated, or on **August 16, 2021**. Enrollment for the digital program never closes!

We thank you for all you do to enable children to learn!



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