
Early Learning Coalition



of Pinellas County, Inc.

Advancement Committee

February 8, 2017

4:00 p.m.

ELC, Countryside Towers
2536 Countryside Blvd. Suite 500
Clearwater, FL 33763

I. CALL TO ORDER

- A. Approval of February 8, 2017 Agenda
- B. Approval of November 16, 2016 Minutes

II. DISCUSSION

- A. 5K PreK Readiness Run
- B. Resource Development Plan

III. PUBLIC COMMENT

In accordance with the Florida Government in the Sunshine, all meetings of the Early Learning Coalition of Pinellas County, Inc. and its committees are open to the public. Those in attendance who wish to address the Coalition must submit a public comment card to the recorder prior to addressing the Coalition.

IV. ADJOURNMENT

Next meeting: March 8, 2017 at 4:00pm

ELC, Countryside Tower

2536 Countryside Blvd. Suite 500

Clearwater, FL 33763

Conference Calling available: 727-400-4400 Participant PIN 1245



ADVANCEMENT COMMITTEE MEETING

November 16, 2016

Minutes – Unapproved

2536 Countryside Blvd, Suite 500

Clearwater, FL 33763

In attendance: Elliott Stern and Susan Johnson

Coalition Staff: Lindsay Carson, Mary Burns and Eva Mathews

I. CALL TO ORDER

A quorum was present.

Chair, Elliott Stern called the meeting to order at 3:00p.m.

- A.** Chair, Elliott Stern called for approval of the agenda for the November 16, 2016 Advancement Committee Meeting.

A motion was made by Susan Johnson and seconded by Elliott Stern to:

Approve the November 16, 2016 Agenda.

The motion passed unanimously.

- B.** Chair, Elliott Stern called for approval of the July 14, 2016 Advancement Committee minutes.

A motion was made by Susan Johnson and seconded by Elliott Stern to:

Approve the July 14, 2016 Advancement Committee minutes.

The motion passed unanimously.

II. Discussion

A. Resource Development

- i. The Advancement Committee will seek opportunities to support school readiness by expanding and enhancing early learning programs.

- ii. There are multiple opportunities for the Committee to help close the existing gaps in services related to both access and quality of early learning in Pinellas. Some would better be addressed through grants rather than direct giving. Opportunities include:
 - 1. School Readiness Program Expansion (access-scholarships)
 - 2. Prek All Day (access-scholarships)
 - 3. Child Care WAGE\$ (quality-workforce development)
 - 4. Steps To LEAP (quality-provider assistance)
- iii. Initial focus for direct giving may be to fund scholarships for children to attend accredited or nearly accredited early learning programs.
- iv. Goals
 - 1. 100% Board participation
 - a. Personal donations
 - b. Introductions
 - 2. Annual Campaign – Goal \$75K for match opportunities
 - 3. Events
 - a. Readiness Run (April 1st Boyd Hill)
 - b. Ready to Read
 - c. PreK All Day
 - 4. Friend Raising
 - a. Establish and implement Speaker Program, including Board
 - b. Establish system of community leaders and Millennials to support ELC events
 - 5. Grants
 - 6. Legislative Education
- v. Susan Johnson accepted Committee Chair.

III. ADJOURNMENT: The meeting adjourned at 4:00pm.
Next Meeting: Wednesday, February 8, 2017
2536 Countryside Blvd., Suite 500, Clearwater, FL 33763

Chair Signature

Date