
Early Learning Coalition



of Pinellas County, Inc.

Advancement Committee

Tuesday, July 14, 2016

4:00 p.m.

ELC, Countryside Towers

2536 Countryside Blvd.

Suite 500

Clearwater, FL 33763

I. CALL TO ORDER

II. DISCUSSION

A. Tactical Plan

B. Cost of Care

C. Program Outcomes

D. Annual Giving Platform

E. Resource Development Plan

III. PUBLIC COMMENT

In accordance with the Florida Government in the Sunshine, all meetings of the Early Learning Coalition of Pinellas County, Inc. and its committees are open to the public. Those in attendance who wish to address the Coalition must submit a public comment card to the recorder prior to addressing the Coalition.

IV. Adjournment

Next meeting: TBD

**Advancement Committee
Minutes - Unapproved**

Tuesday, June 21, 2016 at 4:00 p.m.
ELC, 2536 Countryside Blvd., Suite 500, Clearwater, FL 33763

Attendance

Board Members: Jim Madden, Elliot Stern **Coalition Staff:** Lindsay Carson

I. Group Memory

- A. The Advancement Committee will seek opportunities to support school readiness by expanding and enhancing early learning programs.
- B. There are multiple opportunities existing gaps in service related to both access and quality of early learning in Pinellas. Some would better be addressed through grants rather than direct giving. Opportunities include:
 - i. School Readiness Program Expansion (access-scholarships)
 - ii. Prek All Day (access-scholarships)
 - iii. Child Care WAGE\$ (quality-workforce development)
 - iv. Steps To LEAP (quality-provider assistance)
- C. Initial focus for direct giving may be to fund scholarships for children to attend accredited or nearly accredited early learning programs.

II. Tasks

Who	What	When
Jim Madden	Draft revisions to Tactical Plan	July 14
Lindsay Carson	Compile a list of all Gold Seal providers and their available capacity.	July 14
Merita Kafexhiu	Prepare line item budget for cost of care per child in School Readiness and Prek All Day.	July 14
Lindsay Carson	Explore alternative program outcomes with JWB and PCS.	July 14
Lindsay	Request attendance of all private sector board members at the July 21 Executive Committee meeting.	July 7
Jim Madden & Elliott Stern	Discuss fundraising and activities and donor introductions with private sector Board members	Executive Committee Meeting on July 21

III. Next meeting:

- A. **July 14, 2016 at 4 pm;** ELC, Countryside Towers, 2536 Countryside Blvd., Suite 500, Clearwater, FL 33763

Jim Madden, Chair

Date