



## Early Learning Coalition 2015-2018 Strategic Plan Overview

### Mission Statement

To lead the community in the development and delivery of a high quality early learning system and family support services that maximize each child's potential and promote the economic self-sufficiency of families.

### 2018 Strategic Goals

Kindergarten Readiness rate for children served by Coalition programs will **increase from 84% to 90%**.

VPK enrollment will **increase 10%**.

The average time a child (age 0-5) spends on the School Readiness waiting list will **decrease to 8 weeks**.

The number of VPK and SR children in Gold Seal accredited care will **increase from 17% to 40%**.

### 2015 Tactics

#### Access and Affordability Goals

- Decrease 0-5 waiting list
- Build community capacity for quality infant and toddler care
- Increase VPK enrollment

#### Quality of Care Goals

- Increase access to quality early learning programs
- Increase capacity of quality early learning workforce
- Build and promote a network of specialized child care providers to refer children in crisis

#### Family Engagement Goals

- Increase engagement between ELC and families through maximizing initial contact opportunities
- Improve Cultural Competence in Early Learning system
- Improve family literacy
- Develop and deploy resources that support specialized care, with a specific focus on children in crisis (foster, temporary care, etc.)

#### Role in the Community Goals

- Build a resource development platform to diversify funding streams
- Increase the Coalition's community presence and enhance its reputation
- Develop a legislative advocacy plan